



Andy E. Long – Regional Vice President

Long is a long-time industry executive with extensive experience in marketing, management, and opening of public assembly facilities.

As Regional Vice President, Andy provides oversight and corporate support for multiple venues with an emphasis on arenas. His work has included the direct support for the opening of several new facilities for VenuWorks. Andy has also served the company as

National Director of Business Development focusing on the development of new accounts and projects and providing consulting services to existing account locations. Andy brings to VenuWorks a strong and varied background in facility management and marketing. He worked for Ringling Bros. and Barnum and Bailey Combined Shows, Inc., as well as several arenas as Director of Marketing. As a facility manager, he opened and operated Wachovia Arena at Casey Plaza in Wilkes-Barre, Pennsylvania, a 10,500-seat entertainment and sports arena, and opened and operated the multi-building Iowa Events Center in Des Moines which includes the 17,000 seat Wells Fargo Arena and 100,000 sq. ft Hy-Vee Hall.

His multi-venue background has given him effective and results-based knowledge in the design and operation of every type of venue and event.